



The inaugural 2025 Chi-Town Classic Tournament is looking for sponsors to help promote our tournament and your business. Your sponsorship is critical as we build this LGBTQ+ and ally event that will put Chicago at the forefront of the IGBO bowling universe. While Chicago has not hosted this tournament for 4 years, we have built a solid tournament board committed to its continuity.

We have over 150 bowlers, of which 85% are from the Chicagoland area. This is a very inexpensive way to keep your business top-of-mind and reach out to those bowlers who can use your services throughout the year. Our weekly league has over 200 bowlers!

Thank you for your consideration! For your convenience, we have several levels of support to choose from:

Platinum Sponsorship - \$1500 (8) Available

- Yearly, weekly, and daily presence on our website [Chi-Town Classic](#) plus our sister bowling league website [Chicago Pride Bowling League](#), and Facebook. Access to profile your business leaders on our Business Spotlight feature.
- Premium full-page ad in our physical program book. Free physical product placements from your business during our event, in goodie bags, plus select weeks during our Friday night league.
- 4 free tickets to our bowling banquet on Sunday September 14th, 2025.
- Platinum corporate sponsor of events during the tournament: Singles, Doubles, Team competitions or Scratch Masters final event.

Gold Sponsorship - \$750

- Yearly presence and mentions on our website [Chi-Town Classic](#) plus our sister weekly league website [Chicago Pride Bowling League](#).
- ½ page ad in our physical program book. Free physical product placements from your business during our event and in goodie bags.
- Mention your establishment as a Gold Sponsor at all events and encourage bowlers to patronize your business.

Silver Sponsorship - \$500

- Yearly presence and mentions on our website [Chi-Town Classic](#) plus our sister weekly league website [Chicago Pride Bowling League](#).
- ½ page ad in our program book.
- Distribute Promotional Items at all bowling events.

Friend of the Tournament Sponsorship - \$200

- Business card size ad in our program book.

For information and to sign up, please contact Brent Viklund at director.chic25@gmail.com, Warsstarbrent@me.com or 424-201-9350